



[www.gmda.org](http://www.gmda.org)

Greater Milwaukee Dental Association  
**Newsletter**  
September 2017

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Angela Lueck	lueckangela@gmail.com
Lisa Teel	drlisateel@gmail.com
Joe Nencka	jdvipersnencka@hotmail.com
Charlie Lenarduzzi	chasduzzi@yahoo.com
Monica Hebl	hebl.monica@gmail.com
John Moser	jmoser@wda.org
Cheska Avery-Stafford	castafford@outlook.com

Tim Baggott	timothybaggott@gmail.com
Sarah Blair	sarahblairdds@gmail.com
Rob Goeckermann	rgoeckermann@gmail.com
Jim Landon	jimldds@email.msn.com
Eddie Morales	emorales@alumni.nd.edu
Ron Nellen	rnellen@wi.rr.com
Zachary Rosen	zrosen10216@gmail.com
Tom Shaw	tgshaw@wi.rr.com

Mark Crego	markcrego@msn.com
Lynn Lepak-McSorley	llepak-mcsorley@wda.org
Rick Mueller	drram54@aol.com

**If you would like to contribute to  
the newsletter please contact  
Monica Hebl at  
[hebl.monica@gmail.com](mailto:hebl.monica@gmail.com)**

# President's Message

By Dr. Angela Lueck



It is always bittersweet when summer draws to a close, however I think we can all agree that this was one of the best summers we have had in a long time.

Thank you to all who participated in the Ride for the Arts in June as Team GMDA. Our goal is to make this an annual event so mark your calendars for June 3, 2018.

Thanks also to those who participated in our annual golf outing on July 31<sup>st</sup> at Bristlecone Pines. We had over 70 golfers with sponsors on every hole and wonderful raffle prizes. Thanks to the golf committee for putting together such a successful event.

In July we sponsored an ADEA new dentists panel at Marquette that allowed students from the D2, D3, and D4 classes to ask questions about topics that most interested them from practicing dentists who have been out less than 10 years. I was very impressed by the quality and thoughtfulness of their questions as well as the excellent responses from the panelists.

There was a large focus on student debt, which the five panelists addressed nicely to say that with budgeting and proper spending habits, the debt is manageable.

I am pleased to report that the students asked about the benefits of belonging to organized dentistry and not only was every panelist a tripartite member of the ADA/WDA and their local components, but they also stressed the need to belong and the benefits

that membership provides. They stated that being active in their components is not only beneficial for the programs that are provided but for socialization and networking as well. One panelist and GMDA member, Katie Gast enforced that there is strength in numbers and that without participation in organized dentistry our profession is headed the same direction it has in pharmacy or medicine where there are no private practices and everything is corporate.

The students also showed sincere interest in networking with practicing dentists, which is one of our goals this year. I am happy to say that we had over 25 dentists join the GMDA this summer, many of them new grads, and we also had a number of dentists join as associate members. I would ask that these new members reach out and share any thoughts you have about making the GMDA the most engaged and relevant component to our board. We appreciate any comments or questions you might have. We welcome your input and involvement and I hope to meet many of you at one of our upcoming events.

I recently attended the American Academy of Esthetic Dentistry meeting and the resounding theme this year was interdisciplinary teamwork. There were teams from around the world that spoke about providing the best patient care through proper communication, planning, and most of all interaction. These teams regularly met in person to discuss complex treatment plans and to share their knowledge and experience with one another to often push the envelope of what is possible to provide their patients with the best care available.

This format is what we at the GMDA are all about. I see us gathering together to learn from one another, challenging the status quo, and developing new and innovative ways to better serve our patients and our profession. In a time when technology seems to be taking over, it is even more important to communicate and develop relationships that no computer, camera, scanner, mill, or 3-D printer can replicate.

My challenge to you: ask a colleague, Marquette student or one of your team members to join you at an upcoming GMDA event and introduce yourself and your guest to somebody you do not know. You never know who you will meet or what you will learn!



## Leadership Academy

**February 8 - 9, 2018 at Hyatt Regency in Green Bay, Wis.**

*Deadline for submitting applications is **Monday, October 9, 2017.** Please send completed applications to WDA Director of Membership and Communications Carol Weber at ***cweber@wda.org*** or FAX 414- 755-4109.*

The application can be found on the WDA website  
Qualifications include:

Past & Current Involvement with Organized Dentistry (e.g., projects/events; committees; local leadership; state- level committees; WDA House of Delegates)

Past & Current Leadership Positions with Other Organizations

Interest in Serving as Future Local Dental Society and/or WDA Leader

## WDA Foundation turns 60

Remember the Foundation during its  
60<sup>th</sup> anniversary.

You can make a donation online  
[www.shopwda.org](http://www.shopwda.org)

# Legislative updates from Madison and beyond

By Dr. Colleen Greene

It's been a busy summer for dentistry at the state capitol. Progress has been made on multiple bills since Legislative Day in March. It's exciting to see these concrete steps being taken to advance our profession for the sake of our patients, oral health colleagues and our members.

On June 21, AB146 was signed into law at Children's Hospital of Wisconsin. This bill expands the settings that preventative dental care can be done by dental hygienists without supervision. These new practice locations directly access high-risk populations, such as nursing homes, correctional institutions, daycares and medical facilities. WDA is one of many professional organizations that partnered to support this measure.

In July, dental politics got a big dose of spotlight through a Washington Post article discussing the strength of ADA's political action committee. Dr. Gary Roberts, ADA President, responded with a letter to the editor, "The ADA is a Force for Good", which features a young Wisconsin patient as the lead photo! I highly recommend reading these stories online to see how organized dentistry is viewed beyond our offices.

On August 16, the WDA provided in-person testimony on patient records legislation (SB258) to the Senate Committee on Health and Human Services. This bill represents collaboration and cooperation between the dental service organizations and organized dentistry. It will protect the preservation and transfer of patient records, and also prohibit any contract from requiring doctors to reach minimum quotas of patients or procedures. Stay tuned for a vote to be scheduled.

Make it your personal back-to-school goal to engage your local and U.S. Representatives and Senators. The easiest way is to follow them on your social media accounts, then consider signing up for his or her e-newsletters. If you're less keen on following the politicians themselves, then take a moment to read the actual text of AB146 or SB258. They're easy to search online. We are all regulated by the Dental Practice Act, which is referred to in both of those bills. Stay up to date on our profession or else you're behind!

# GMDA Golf Outing

Thank you to all who participated in this year's GMDA Golf Outing on July 31<sup>st</sup> at the Legend of Bristlecone. We had 73 golfers and 100 people for dinner. The beautiful weather and pristine golf course was the setting for a great day of networking, camaraderie, and fun. The food was excellent, and a wide array of prizes made for a great raffle.



Drs. Mark Boldt, Tim McNamara and Bryan Gapson



Drs. Kevin King, Gary Stafford, Kyle Krueger, Bill Baggott and Mr. Mark Holzbauer, CPA



Old National Bank Sponsors Scott Syrjala and Paul Sackmann  
with Golf outing chair Dr. Tim Baggott



Drs. Mark Crego and Mark Kortebein with Macklin Kortebein  
and Lona Crego



Alexis Romero,  
Dr. Monica Hebl  
Ms. Jean  
McNamara and  
GMDA President  
Dr. Angela Lueck



Drs. Joe Nencka, Jason Luecht, Steve McEwan, Ron Lange



MU Class of 82 classmates

Drs. Jim Molthen and WDA Treasurer John Moser

**Thank you to all who helped make this event a success, especially our sponsors:** Keller, Endodontic Associates, Premier Periodontics, The William Newby Agency, Endodontic Specialists, Saber Dental Studio, Clifton Larson Allen, Moles & Ferri Orthodontics, Oral Surgery Associates, Old Town Bank, Komet, Delta Dental, Nu-Art Dental Inc., Custom Dental Solutions, TMJ & Orofacial Pain Treatment Centers of Wisconsin, Dental Associates, PerCSOft, Schenck, BMO Harris Bank, Coltene/Whaledent, West Bend Mutual Insurance Company. **Hope to see you next year!**

## Dean Circle Event at Marquette August 1, 2017



GMDA past presidents, Drs. John Moser, Monica Hebl and Bob Henschel, the earliest, surviving past president



Dr. Rob Ritter

## GMDA sponsored ADEA New Dentist Panel at MUSoD

July 19, 2017



Drs. Estella Irelan, Zak Rosen, Kristina Bath-Juech, Kyle Everson, Elizabeth Minard, Cheska Avery-Stafford, Rick Mueller, Angela Lueck, Andrew Welles and Katie Gast-Satula

# Head Start/Give Kids a Smile

The Greater Milwaukee Dental Association along with Marquette University School of Dentistry will again host the Head Start/Give Kids A Smile Dental Screening Day. The event will take place at Marquette University School of Dentistry on **Saturday, October 7th from 7:30 am to 2:00pm**. Volunteers are still needed for screening and treatment. **Please email Dr. Kisha Larif-Holmes [larifholmes@gmail.com](mailto:larifholmes@gmail.com) if you would like to participate.**

This event is also a collaboration with the Milwaukee area Head Start Programs and includes the volunteerism of Milwaukee area dentists, dental hygienists, dental students, and community organizers. **On October 7th, children ages 3-16 will receive FREE dental exams, toothbrushes and toothpaste, and fluoride varnish. Children with urgent dental needs will be treated on a first come first serve basis.** We will also schedule children in need of non-urgent treatment with participating dental providers throughout the month of October.

In 2016, we screened close to 500 children. Please assist us in spreading the word regarding this event by displaying the flyers and forwarding them on as much as possible. The flyers will be included in a future email.

# Oral Health Care During Pregnancy

By Monica Hebl

I have heard it said that it takes twenty years to incorporate research into practice. It is important to the health of our pregnant patients that we shorten that time horizon.

The ADA and the American College of Obstetrics and Gynecology developed Oral health care during pregnancy: A national consensus statement with the purpose of educating providers and consumers on not only the safety of dental treatment during pregnancy, but also on the concern that NOT receiving indicated oral health care may result in HARM to the pregnant woman and her fetus. Needed treatment should be done in a timely fashion and should not be delayed till the second trimester or after delivery.. “Despite the lack of evidence that prenatal oral health care improves pregnancy outcomes, ample evidence shows that oral health care during pregnancy is safe and should be recommended to improve the oral and general health of the woman.”

Many dentists know this, but sometimes tenured employees stick to old scripts and automatically revert to requiring a permission slip. This adds a barrier to care and discourages patients from seeking care that is so important at this time in their lives.

Hopefully you will take the time to look at the documents in these links and educate your staff so that our profession is incorporating and disseminating the latest information to the public.

[Oral health care during pregnancy: A national consensus statement](https://www.mchoralhealth.org/materials/consensus_statement.php)

[https://www.mchoralhealth.org/materials/consensus\\_statement.php](https://www.mchoralhealth.org/materials/consensus_statement.php)

[Oral Health Care During Pregnancy and Through the Lifespan](https://www.acog.org/Resources-And-Publications/Committee-Opinions/Committee-on-Health-Care-for-Underserved-Women/Oral-Health-Care-During-Pregnancy-and-Through-the-Lifespan)

<https://www.acog.org/Resources-And-Publications/Committee-Opinions/Committee-on-Health-Care-for-Underserved-Women/Oral-Health-Care-During-Pregnancy-and-Through-the-Lifespan>

# CE Opportunities

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The **Wisconsin Academy of Pediatric Dentists** are bringing in a nationally renowned speaker, Dr. Kevin Donly. He is a very engaging speaker and an expert on Early diagnosis, minimally invasive and restorative techniques for pediatric patients. We keep the course very inexpensive to encourage people to attend. It is a 6 hour CE course with a breakfast and lunch included (cost is \$150 per person). The course is being held at the WESTIN in Downtown Milwaukee. Registration is closing soon.

The link to register is: [WAPD CE and Annual Meeting](#)  
Or email Dr. Allison Dowd at [alliecatdds@hotmail.com](mailto:alliecatdds@hotmail.com)

Deadline has been extended. Don't delay!

## Integrating medicine and dentistry using dental hygienists

The Milwaukee County Oral Health Task Force (co-sponsored by the Milwaukee Health Care Partnership and Children's Health Alliance of Wisconsin) is excited to host this unique learning opportunity regarding integrating oral health services into medical practices. Patty Braun, MD,

MSPH is a national champion on this issue and leads the Colorado Medical Dental Initiative, which uses dental hygienists to improve oral health in physician offices across the state. Due to a recent legislative change in Wisconsin, which allows dental hygienists to practice in more settings without the authorization and supervision of a dentist, this can now be done in Wisconsin. Dr. Braun will share her expertise on how physician offices can utilize dental hygienists and discuss the importance of integration.

**Presenter:** Patty Braun, MD, MSPH

**Sponsor:** Milwaukee County Oral Health Task Force

**When:** Thursday, October, 5, 2017 | 8:00 - 10:00 a.m.

**Where:** Water Tower Medical Commons  
2350 N. Lake Drive | Conference Center - First Floor  
Milwaukee, Wisconsin 53211

**RSVP:** <http://aet2017mcohtfevani.eventbrite.com>

### Learning Objectives:

- Understand the recent legislative change in Wisconsin that allows dental hygienists to practice in physician offices without authorization and supervision of a dentist
- Understand how the Colorado Medical Dental Initiative operates and is improving oral health in Colorado
- Understand various models of medical dental integration.

MILWAUKEE HEALTH CARE  
PARTNERSHIP



# SAVE THE DATES



Sep 3/4, 2017.....WI Oral Health Coalition



Sep 25, 2017.....Mentor Dinner



Oct 5, 2017 .....Cybersecurity CE



Oct 7/13, 2017.....Give Kids a Smile



Nov 30, 2017 .....GMDA CE event



Dec 7, 2017 .....GMDA Holiday Party



Jan 25, 2018 .....Legislative Day