Greater Milwaukee Dental Association

Newsletter
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President’s Message

First, I would like to thank Dr Mike Shimeta for his mentorship and leadership this past year. Speaking of leadership, if you had asked me 15 years ago if I thought of myself as a leader I would have said, "No". In the past I thought there were two types of people in this world: the leaders; and the followers. I have known some great leaders. I have always looked up to them.

My former partner, the late Dr. Sam Iaquinta was one of them. He encouraged me to teach a day each week in the Endodontic’s Department at Marquette Dental School. He said, “We need to give back to our profession by educating others”. So I became an adjunct clinical professor and continued to teach for 7 years. Sam became president of GMDA in 1995 at the Milwaukee Yacht Club. I was there when he gave his inaugural address. He was poised, articulate, and he could command a crowd. I wanted to be like him someday: truly a leader.

He encouraged me to become active in GMDA. He said, "It is important to stay involved in your local organizations and to serve the community". So I became an alternate delegate for GMDA for 6 years. I sat quietly in the back of the room year after year and I never missed a House of Delegates Meeting. I observed many leaders and thanks to their mentorship, I eventually became a Delegate for GMDA and then served on the Board of Directors for 4 years before being elected as an Officer of the Board.

What I have come to realize is that there is a leader in all of us. Leadership begins with mentorship. Just like Sam was a great mentor to me. So invite a friend, colleague, or associate to one our GMDA events: a CE course; the Golf Outing; the Holiday Party; Give kids a smile day; or smile day at the zoo. Perhaps one of them will be inspired, just like I was. We are the leaders: whether past, present, or future.

Dr. Lynne Brock
President
GMDA
CE Meeting on April 13, 2011
By Julie Wills

30 credit hours of continuing education per renewal cycle is required for dental license renewal. At least 25 of those credit hours have to be related to the practice of clinical dentistry or clinical medicine. GMDA is offering low cost CE to help members meet these requirements and network with their peers.

On April 13th the GMDA held a continuing education course at the Intercontinental Hotel in downtown Milwaukee. The speaker, Dr. Paul Leupke, a periodontist, spoke to GMDA members on two topics: "Creating Optimal Smiles" and "What is the Bottom Line with Smokers."

It was an enjoyable evening for members to socialize, feast on hors d'oeuvre, and learn something new while receiving a couple CE credit hours. We hope you will join us for our next CE event coming this fall.

Our next CE event will be held at the Milwaukee Athletic Club in September. The GMDA plans to have 2-3 CE courses throughout the year. Make sure to check the GMDA website and watch our quarterly newsletter for more information.

Pictured left:
Dr. Tom Kielma, Dr. Michael Shimeta, Dr. Julie Wills & Dr. Nancy Barton

Pictured right:
Dr. Paul Luepke & Dr. Nancy Larson
Bipartisanship was the predominant tone at the WDA legislative Day on March 30, 2011. The event was held at Monona Terrace in Madison and was followed by a visit to legislators in the Capitol. Speakers included state leaders from both sides of the aisle. Senate President Mike Ellis (R-Neenah) and Assembly Minority Leader Peter Barca (D-Kenosha) spoke and took questions from the audience. The main event was a speech by Gov. Scott Walker. He also answered a few questions. This year’s event drew a crowd of 278 dentists, spouses, dental team members, WDA leadership and staff, and MUSOD students.

Dr. Steve Stoll (Neenah), WDA president-elect and host of this year’s event, reminded attendees that, “We are here today to focus on Tooth Party issues, demonstrate the unity and strength of the dental profession and build relationships that can help enhance oral health care delivery in the Badger State.” These issues included Dental Practice Act legislation and Non-covered Services legislation. These measures are part of the WDA’s “Healthy Choices” platform which includes other ideas to expand access to dental care in Wisconsin. Go to WDA.org and click on healthy choices for more information about the WDA legislative agenda.

This year, for the first time, the Greater Milwaukee Dental Association reimbursed registration fees to members who attended Legislative Day. The GMDA did this to thank those members that take the day out of their offices to lobby on behalf of the profession and to try and increase the attendance of GMDA members at this event.

Thanks to Dr. Jim Morgenroth, Dr. Tom Raimann, Dr. Nancy Larson, Dr. Tom Kielma, Dr Mike Donohoo, Dr. John Moser, Dr. Richard Mueller, Dr. Paul Scholl and Dr. Christopher Blake for joining their WDA colleagues in Madison this year. Please consider joining them at next year’s event **Wednesday January 18th at the Monona Terrace in Madison.**

Pictured:
(L): Dr. Jim Morgenroth, addressing the group

(R) Dr. Mike Donohoo & Dr. Paul Scholl visiting their state legislator
Save the dates ~ Mark your calendars!!

GMDA Golf Outing
Monday, August 8
Ozaukee Country Club
Contact Sarah for more information
syoung@wda.org

Head Start Dental Day
Saturday, October 1
7:30am – 1pm
MUSOD
Contact Dr. Tom Raimann for more information: terdds@dds.net

GMDA Annual Holiday Party
Thursday, December 1
Westmoor Country Club

CHECK THE WEBSITE FOR MORE INFORMATION ON THESE AND OTHER UPCOMING EVENTS!

www.gmda.org
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If you’d like to contribute to the next newsletter, email Dr. Monica Hebl -- mhebl@wi.rr.com
GMDA Annual Meeting

The GMDA annual meeting and social was held Thursday May 19\textsuperscript{th} at the Wisconsin Club. Dr. Lynne Brock took over the presidential reigns from Dr. Mike Shimeta. Mark Paget, WDA Executive Director and Jeanne Rude, COO, who is retiring in the Spring of 2012 after 35 years of service, were in attendance, as well as, Mara Roberts from WDAIP.

Drs. Bob Henschel, Pete Schelkun and Jerry Zeibert represented the 45 year club. There were many GMDA past presidents (see photo), past and current trustees and board members present as well as two Wisconsin DEB members, Dr. John Grignon and Eileen Donohoo, RDH.

But most importantly, there were many other dentists and guests in attendance. This is a fun evening for all and an excellent opportunity to meet and greet old and new acquaintances in a great setting.

After the difficult job of getting guests to end the social hour and sit down for dinner, Fr. JJ O’Leary, the Dental School chaplain gave the invocation and a delicious dinner was served. Dr. Gene Shoemaker, WDA president, updated the membership on WDA activities and Dr. Brock gave an inspiring speech on leadership.

This meeting is usually held the third Thursday in May. Mark your calendars now and watch the website and newsletters for next year’s meeting details. Hope to see you there!

Photos left to right are:
- Past President’s Club - Dr. Tom Raimann, Dr. Mike Shimeta, Dr. Mike Donohoo, Dr. Bob Henschel, Dr. John Moser, Dr Mark Crego, Dr. Monica Hebl, Dr. Jim Morgenroth, Dr. Bryan Gapson, Dr. Jerry Ziebert
- Enjoying each others’ company- Ms. Lona Crego, Dr. Mark Crego & Ms. Teena Shimeta
- Congratulating the incoming president, Dr. Lynne Brock (middle) are Dr. Tom Raimann & Dr. John Moser
- Newlyweds, Dr. Gary Stafford and Dr. Cheska Avery
- Discussing dental trends - Mr. Andy Lemkuhl, Dr. John Werwie & Dr. John Grignon
Smile Day Photos

Dr. Michael Shimeta, Dr. Michael Grady, Dr. Ron Cohn and dental students display their “impression-fingers”.

Michael Link, 6, gets his face painted by a student.

Mr. Arden James and his assistant perform magic tricks and illusions for kids of all ages!
Smile Day at the Zoo 2011

By Dr. Chan Tran

The Greater Milwaukee Dental Association held our annual Smile Day event at the Milwaukee County Zoo on Saturday, March 26th, 2011. The students from Marquette University School of Dentistry, Milwaukee Area Technical College and Waukesha County Technical College Hygiene Schools all joined in to present a fun and educational program for the general public. Altogether over 125 hygiene and dental students got involved in educating the children about the importance of oral hygiene and showing them how to brush and floss correctly. Many students also had booths packed with fun games and prizes, always with the dental education theme in mind. The students did a great job educating the young people on dental health while making this a fun experience for everyone.

Arden James provided us with three magic shows throughout the day. The illusionist was able to captivate the audience both young and old. Mr. James even did some magic tricks on our Smile Day volunteers and made believers out of them!

Wayne Lynch and Terry Fitzsimmons from Holt Dental helped out by having an intraoral camera booth where kids could take pictures of their teeth. The children were very fascinated by this technology, and were motivated to brush and floss better after seeing what their teeth looked like after breakfast or lunch. We also had many general dentists from the Greater Milwaukee Dental Association participating. Our past chairmen, Dr. Michael Shimeta and Dr. Michael Grady, were helping out throughout the day and even took part in the judging for the best presentations. We also had Dr. Thomas Kielma and Dr. Neil Peterson joining in to help the students.

I would like to personally thank Dr. Ron Cohn for his continued commitment. Dr. Cohn has been volunteering year after year at Smile Day, helping the children make thumbprints. His dedication to Smile Day is truly appreciated, and we hope to see him at these events for many years to come.

Even though our Saturday in March was cold with a few snowflakes, we still welcomed almost three hundred children and their families to the Zoo. One parent even said that she takes her children every year to Smile Day. Knowing this program is so important to this parent and her children makes the event all the more worthwhile. We are hoping to reach out to more families next year so more people can take advantage of this educational program.

As we plan for Smile Day 2012, we would like to ask for your help in promoting this event to all your patients. As soon as we have the date and the place set for March 2012, all GMDA members will receive a Save the Date postcard for the event.

We would also like to give a very special thank you to Delta Dental of Wisconsin for their support of our Smile Day event. We are very fortunate to have Delta Dental of Wisconsin underwrite this program and partner with GMDA to promote dental awareness to the general public. I hope you will help me show our appreciation to the continued commitment from Delta Dental of Wisconsin and make Smile Day 2012 a great success!
GMDA Calendar of Events

JUNE 2011
06/08/2011  GMDA Board Meeting
06/17-18/2011  WDA Board of Trustees Meeting- Wis Dells
06/24-25/2011  WDA Missions of Mercy-Wausau
06/29-07/10/2011  Summerfest

JULY 2011
No events scheduled

AUGUST 2011
08/08/2011  GMDA Golf Outing- Ozaukee CC

SEPTEMBER 2011
09/14/2011  GMDA Board Meeting
09/23-24/2011  WDA Board of Trustees Meeting- Milwaukee Hyatt
09/26/2011  Mentor Dinner

OCTOBER 2011
10/1/2011  Head Start Dental Day 7:30am-1pm
           MUSOD, Marquette
10/12/2011  GMDA Board Meeting

NOVEMBER 2011
11/09/2011  GMDA Board Meeting
11/11-12/2011  WDA House of Delegates- American Club, Kohler

DECEMBER 2011
12/01/2011  GMDA Holiday Party, Westmoor CC
12/14/2011  GMDA Board Meeting???

JANUARY 2012
1/18/2012  Legislative Day